

Webunlimited
PO Box 297, Stroud GL6 1AZ

Phone: 020 5123 5298 Fax: 07050 687656
Email: catherine@webunlimited.co.uk
Online: www.webunlimited.co.uk



Making the web work for you...

With a strong track record for providing businesses with bespoke web solutions, Webunlimited are the ideal online partner.



www.et.co.uk: Enviro Technology enjoy all the benefits of a fully content-managed system that enables their own marketing team to manage their web based content.

MODERN SOLUTIONS FOR OLD PROBLEMS

The fact is that the problems faced by businesses today, in relation to selling a product, are no different to the old ones. Sure, the products have changed and the channels we sell through are different, but the primary issues are always the same. It's about creating a brand, selling that brand and making sure that the end-customer is happy with that brand. Here at Webunlimited we recognise this fundamental concept and have evolved modern web strategies reflecting how we do business in the modern technological world.

A PROFESSIONAL SERVICE

We offer a service tailored to your particular needs. There is no 'one' correct solution to every problem and the web sites we produce for our customers reflect this basic concept. All some businesses need is a point of contact online - an electronic business card if you like. Other businesses want something a bit more robust - perhaps a digital brochure. Still others want a flexible and easily managed web site that can evolve and grow just as quickly as their business.

At Webunlimited we are happy to discuss with you all your web-related needs. We can take care of the entire process, from producing your web site to your brief, to housing it on our top-of-the-line servers, to sorting out domains, email and all your access requirements.

Designing professional web sites is all about understanding the end-users needs - satisfying those peculiar requirements is something that we always strive for - throughout the design process.

With over 11 year's experience in the web design market, Webunlimited can design and build bespoke websites that take account of both the client's and the end-user's needs.

Webunlimited has worked with both medium and large companies alike. We can work along-side an internal team or work independently to create the site your business or project needs to move forward.

Webunlimited translated our business needs into a flexible internet presence. The Content Management System is easy to use and eliminates costly update fees. If we have a news story to tell our customers about, we can put it live on the web within seconds.

Duncan Monsor - Enviro Technology



www.alloutplay.co.uk: Webunlimited produced a simple, but slick Flash based solution for children's garden play equipment company - AllOutPlay

EMPOWERING CLIENTS WITH CONTENT MANAGEMENT

In years gone by, having a web presence meant having a web design agency on permanent call. Every time you wanted to update your site, you had to call the agency and get them to make the changes. Given such a situation it's easy to understand how businesses became disillusioned with the new media as this could not only prove to be inconvenient but a costly process. With the evolution of content management this has changed - all content is created, edited, added and monitored by you while we put our expertise into the design of the front end and the code that runs it. Giving you control of your site's content enabling you to keep your customers up-to-date with news, job vacancies and other information as it happens.



www.cse.org.uk: Content managed sites mean that the day-to-day management of a website is carried out by you, rather than the web design company

Content can be edited and / or added via a text entry window that works in a similar way to a word processing program; you can type information into this window and style the text by adding bold, italics or underlines, bullet points or indentations without knowing anything more than how to type a letter!

It doesn't end there though, you can stall publication of an article or page by setting a publication date, and the article or page will only be published on that date. You can also pre-determine an archive date so when that date arrives the article or page will be automatically moved to the archive section. You can also easily upload new photographs and delete existing ones.

It's an incredibly flexible system that places the focus for content control squarely at the your door - where we believe it always should have been.

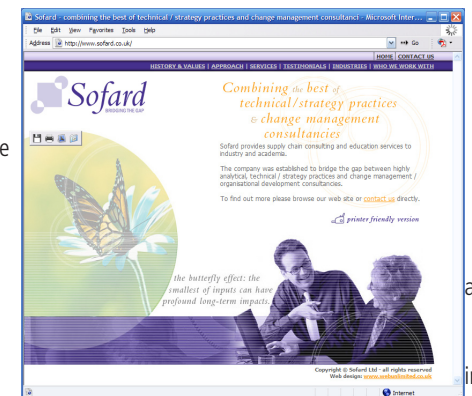
MANAGED SOLUTIONS TO ONLINE ISSUES

At Webunlimited we don't sell packages - no two sites produced in the same way because no two companies are exactly the same. We tailor our service according to the precise needs of the client. If you require the full service including managed web space then we can supply. If want the site designed and built but wish to house it on your servers then we can supply. Even if you simply want to use us in a consultancy role we can supply. Whatever your needs, whatever kind of web site you require, we look forward to hearing from you.

At Webunlimited we don't buy off-the-shelf-software, all our sites are built to your requirements so you are not tied to a choice of pre-made templates. All our content managed sites have a web based administration section from where you can update, add new, delete or archive old information, upload pictures and add new sections. Everything is password protected and different people can be given different levels of access.

CSE was delighted to find a down-to-earth company that responded intelligently to our brief. Webunlimited provided a solution that's clean and easy-to-use and we've had nothing but good feedback from users.

Jane Williamson - Centre for Sustainable Energy



www.sofard.com: Sofard wanted a striking design that conveyed their companies message as simply as possible. Our solution met all their criteria